



GIDGEGANNUP AGRICULTURAL SOCIETY (INC)

PO Box 22 Gidgegannup 6083 Western Australia

ABN: 92 569 744 637

Gidgegram

Advertising Schedule

Revised February 2023

Dear Advertiser,

Thank you for choosing to advertise in the "Gidgegram". Gidgegannup Agricultural Society (Inc) publishes the "Gidgegram" as a community service, your advertising fees help fund the printing and distribution of approx 1500 copies which are delivered to every post box in the Gidgegannup Postal district. The cost of administration and the artwork of the newsletter is done by volunteers free of charge. There is no mailing list to avoid extra costs.

Cost

| | |
|------------------------------|------------|
| 1/8 page | \$25.00 |
| 1/4 page..... | \$50.00 |
| 1/2 page | \$95.00 |
| Full Page | \$180.00 |
| Classifieds (Text Only)..... | \$11.00 ea |
| NO INSERTS | |

How to Advertise

Download the Advertising Schedule from the community website www.gidgegannup.info, which is located under 'Groups', - Gidgegannup Agricultural Society. At the top right of this page click on **Advertising Schedule to open. Please print the page, and fill in the details required.**

Please Note

Advertisers must send this Schedule to both the Editor and the Treasurer, for invoicing.
Please email: treasurer@gidgeagsociety.com.au,
Cc to: sandrafayeharms@gmail.com

You must include your address and most importantly specify how long you want to advertise. Please see following page for more details on the Advertising Schedule. No advertisements will be published unless this form has been received by the Treasurer.

Payments:

Inquiries and payments to: the Treasurer
Email: treasurer@gidgeagsociety.com.au
Tel: 0408 340 341

**Post to: Attn Treasurer, c/o Gidgegannup
Agricultural Society, PO Box 22,
Gidgegannup WA 6083**

The Gidgegram is published 10 months each year, (there are no issues in December or January).

The deadline for copy is usually the 3rd Thursday of the month eg: the deadline for February issue would be the 3rd Thursday of January. See inside the front cover (Page 2) for next deadline dates.

Artwork

Please post your details or artwork to:

Editor, Sandra Faye Harms,

179 Red Brook Circle, Morangup WA 6083.

OR email: sandrafayeharms@gmail.com

Artwork is accepted in Word Documents, Microsoft Publisher, PDF, Corel Draw, or as JPG , Tiff , EPS. Photos should be at least 300 dpi resolution at the size printed. The inside pages of the Gidgegram are printed in grayscale. Front and back covers are printed in full colour. Advertisement full page, half and quarter page will be accepted on the back cover (see costs on following page). Photographs can be sent through straight from digital camera.

Adjustments or new artwork

If you need artwork or need some updating the editor can design and prepare the artwork for you free of charge.

If you want to use the artwork in other publications you should request permission from Sandra Harms (sandrafayeharms@gmail.com).

Articles

All articles and submissions that are of community interest, are free of charge. Any articles containing inflammatory remarks will not be published and the Gidgegannup Agricultural Society retains the right to refuse publication of any offensive materials submitted. Although every effort is made to remain totally impartial, the Editor and the individual members of the Gidgegannup Agricultural Society (Inc), (The Publisher) cannot be made responsible for comments and opinions voiced in the letters received.

Sandra Faye Harms / Editor



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Revised February 2023

| SIZE | COST PER ISSUE |
|---------------------------------------|----------------|
| 1/8 Page.....90mm wide x 55mm deep | \$25.00 |
| 1/4 Page.....90mm wide x 110mm deep | \$50.00 |
| 1/2 Page.....185mm wide x 110mm deep | \$95.00 |
| Full page.....185mm wide x 270mm deep | \$180.00 |

Colour Back page: Full page \$380, Half page \$195, Quarter page \$100.

CLASSIFIEDS Text only, 2 to 6 lines of copy \$11.00 ea ad

I would like to advertise in the Gidgegram : (please tick appropriate boxes)

- | | | | |
|--|--------------------------------|------------------------------------|---|
| <input checked="" type="checkbox"/> January (No issue) | <input type="checkbox"/> April | <input type="checkbox"/> July | <input type="checkbox"/> October |
| <input type="checkbox"/> February | <input type="checkbox"/> May | <input type="checkbox"/> August | <input type="checkbox"/> November |
| <input type="checkbox"/> March | <input type="checkbox"/> June | <input type="checkbox"/> September | <input checked="" type="checkbox"/> December (No issue) |

- | | |
|----------------|--|
| 1/8 Page..... | <input type="checkbox"/> 3 mths \$75.00 |
| 1/4 Page..... | <input type="checkbox"/> 3 mths \$150.00 |
| 1/2 Page..... | <input type="checkbox"/> 3 mths \$285.00 |
| Full Page..... | <input type="checkbox"/> 3 mths \$540.00 |

Payment Request:

- | |
|---|
| <input type="checkbox"/> Annually (10 issues) |
| <input type="checkbox"/> 3 mthly |

Post payments to: The Treasurer, Gidgegannup Agricultural Society (Inc)
 C/O PO Box 22, Gidgegannup WA 6083

Payments online: Acct Name: Gidgegannup Agricultural Society (Inc)
 BSB: 633-108, Acct No: 120250147

Business Name.....ABN:.....
 Address.....P/code.....
 Telephone..... Email.....

Account inquiries direct to: the Treasurer
 email: treasurer@gidgeagsociety.com.au - Tel: 0408 340 341

Artwork inquiries to: Gidgegram Editor
 Sandra Faye Harms, Tel: 0429 086 253, 179 Red Brook Circle Morangup WA 6083
 or email: sandrafayeharms@gmail.com

PLEASE NOTE THIS SCHEDULE IS AVAILABLE TO DOWNLOAD FROM:
www.gidgegannup.info