



## Personal Profile – Chris Ferreira

**About Chris Ferreira:** : BSc (Forestry), Landcare Planning and Design Cert 1991; Permaculture Design Cert 1995; Master Tree Growers Cert 2002; 2003 Cert IV in Workplace Training and Assessment.

Chris Ferreira has been a leading exponent of sustainable land management in WA for the last 22 years. He specializes in sustainable waterwise and energy efficient gardening, landscaping and landcare. He runs his own award winning company *Landcare Solutions* which specializes in environmental design, management, education and media.

Chris Ferreira has a solid background in environmental science and has emerged as a leading authority on sustainable living in the public eye with regular roles on 720 ABC Radio and on the ‘ask the expert’ segment of 94.5FM. He currently works in an advisory capacity on a range of high profile and award winning projects:

- **Great Gardens:** Chris is co-founder of the award winning *Great Gardens* program, which is the largest free community education scheme in Australia. Great Gardens has been delivering workshops since 2003 and has now reached more than 75,000 people across WA.
- **Heavenly Hectares:** Chris provides workshops to the rural community on sustainable land management and the project now features a book of the same name which is awaiting publication in 2011. Heavenly Hectares has been running since 1993 and has reached over 9000 hobby farmers

**Media:** Chris has a loyal following of viewers and listeners from his media roles Chris does regular presentations on sustainability for TV and radio in WA. Chris is the sustainability presenter on ABC local radio and is a regular guest presenter on the associated Gardening show as well as on Jason Jordan’s show on 6PR.

In 2003 he won the Centenary Medal for services to the environment.

In 2004 *Heavenly Hectares* won the FESA Community Safety Award and in 2005 *Great Gardens* won the WA Environment Awards for Behaviour change and in 2006 was a finalist in the National Banksia Awards. In 2010 *Great Gardens* won the WA Water Award for most Waterwise Business. Chris actively supports The Men of the Trees and is a member of the Carbon Neutral Board and is a panel member the Water Corporation Water Efficiency Committee.

For more information on Landcare Solutions, visit [www.greatgardens.info](http://www.greatgardens.info)  
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