



## Gidgegram

# Advertising info sheet

### Dear Advertiser,

Thank you for choosing to advertise in the "Gidgegram". The Gidgegannup Agricultural Society publishes the "Gidgegram" as a community service, your advertising fees help fund the printing and distribution of approx 1500 copies which are delivered to every post box in the Gidgegannup Postal district. The cost of administration and the artwork of the newsletter is done by volunteers free of charge. There is no mailing list to avoid extra costs.

### Cost

1/8 page .....	\$22.00
1/4 page.....	\$44.00
1/2 page .....	\$88.00
Full Page .....	\$165.00
Classifieds (Text Only).....	\$11.00ea
<b>NO INSERTS</b>	

### How to Advertise

Download the Advertising Schedule from the community website [www.gidgegannup.info](http://www.gidgegannup.info), which is located under 'Groups', - Gidgegannup Agricultural Society. At the top right of this page click on "Advertising Schedule to open. Please print the page, and fill in the details required.

### Please Note

Advertisers must send this Schedule to both the editor and the the Assistant Treasurer, for invoicing. The easiest way will be to email: [info@gidgeagsociety.com.au](mailto:info@gidgeagsociety.com.au) and Cc to the Editor [ps.harms@redbrookart.com.au](mailto:ps.harms@redbrookart.com.au)

**You must include your address and most importantly specify how long you want to advertise. Please see following page for more details on the Advertising Schedule. No advertisements will be published unless this form has been received by the Treasurer.**

### Payments:

Enquiries and payments to: the Assistant Treasurer  
Gloria Metcalf - Telephone 9574 6062  
Email: [info@gidgeagsociety.com.au](mailto:info@gidgeagsociety.com.au)  
Post to: Attn Assistant Treasurer, c/o Gidgegannup  
Agricultural Society, PO Box 22, Gidgegannup WA  
6083

The Gidgegram is published 10 months each year, (there are no issues in December or January).

The deadline for copy is usually the 3rd Thursday of the month eg: the deadline for February issue would be the 3rd Thursday of January. See inside the front cover (Page 2) for next deadline dates.

### Artwork

Please post your details or artwork to:  
**the Editor, Sandra Faye Harms,**  
**179 Red Brook Circle, Morangup WA 6083.**  
OR email: to [ps.harms@redbrookart.com.au](mailto:ps.harms@redbrookart.com.au)  
or [sandra@redbrookart.com.au](mailto:sandra@redbrookart.com.au)

Artwork is accepted in Word Documents, Microsoft Publisher, PDF, Corel Draw, or as JPG , Tiff , EPS, with at least 300dpi resolution. The Gidgegram publication is in grayscale so all colour will be converted to black and white or grayscale. Photographs can be sent through straight from digital camera.

### Adjustments or new artwork

If you need artwork or need some updating you will be invoiced separately by **Red Brook Art Graphic Design Service** (see address details of Editor above), at reasonable rates. Red Brook Art Graphic Design Service can design and prepare the artwork for internet (websites) or organise printing & promotional requirements for your business or organisation. Final artwork will be stored and can be distributed to other publications/signwriters on request.

### Articles

All articles and submissions that are of community interest, are free of charge. Any articles containing inflammatory remarks will not be published and the Gidgegannup Agricultural Society retains the right to refuse publication of any offensive materials submitted. Although every effort to remain totally impartial, the Editor and the individual members of the Gidgegannup Agricultural Society (The Publisher) cannot be made responsible for comments and opinions voiced in the letters received.

**Sandra Faye Harms / Editor**



# Gidgegram

## Advertising Schedule

SIZE	COST PER ISSUE
1/8 Page.....90mm x 55mm	\$22.00
1/4 Page.....90mm x 110mm	\$44.00
1/2 Page.....185mm x 110mm	\$88.00
Full page.....185mm x 270mm	\$165.00
CLASSIFIEDS....2 to 6 lines of copy	\$11.00 ea ad

**I would like to advertise in the Gidgegram :** ( please tick appropriate boxes)

- |  |                                |                                    |   |
|--|--------------------------------|------------------------------------|---|
| <input checked="" type="checkbox"/> January (No issue) | <input type="checkbox"/> April | <input type="checkbox"/> July      | <input type="checkbox"/> October                        |
| <input type="checkbox"/> February                      | <input type="checkbox"/> May   | <input type="checkbox"/> August    | <input type="checkbox"/> November                       |
| <input type="checkbox"/> March                         | <input type="checkbox"/> June  | <input type="checkbox"/> September | <input checked="" type="checkbox"/> December (No issue) |

- |                |  |
|----------------|--|
| 1/8 Page.....  | <input type="checkbox"/> 3 mths \$66.00  |
| 1/4 Page.....  | <input type="checkbox"/> 3mths \$132.00  |
| 1/2 Page.....  | <input type="checkbox"/> 3 mths \$264.00 |
| Full Page..... | <input type="checkbox"/> 3 mths \$495.00 |

**Payment Request:**

- Annually (10 issues)  
 3 mthly

**Post payments to:** The Assistant Treasurer, Gidgegannup Agricultural Society Inc.,  
 C/O PO Box 22, Gidgegannup WA 6083

**Payments online:** Acct Name: Gidgegannup Agricultural Society Inc  
 BSB: 633-108  
 Acct No: 120250147

Business Name .....ABN:.....

Address.....P/code.....

Telephone..... Email.....

**Account enquiries direct to:** the Assistant Treasurer Gloria Metcalf on 9574 6062 or  
 email: info@gidgeagsociety.com.au

**Artwork enquiries to:** Gidgegram Editor  
 Sandra Faye Harms, Phone 9572 9061, 179 Red Brook Circle Morangup WA 6083  
 or email: ps.harms@redbrookart.com.au

**PLEASE NOTE THIS SCHEDULE WILL BE AVAILABLE TO DOWNLOAD FROM:  
[www.gidgegannup.info](http://www.gidgegannup.info)**